

pridewatchevents

R E D L I O N M A R Q U E E S

ISSUE TWO

NEWSLETTER

This is the second in a series of newsletters designed to keep our existing and potential customers informed of some of our more interesting activities and product development.

A SUCCESSFUL EFFORT



It has been another demanding year for us in both private and corporate sectors. With marquees becoming more popular for summer weddings and with the greater need for flexible corporate hospitality venues we are delighted to be in a position where we are busier than ever before.



THE CORRECT IMAGE

Everybody in Hertfordshire has known for many decades the landmark building in Hemel Hempstead town centre that was the European HQ for Kodak. With it now sold and being redeveloped into luxury flats, we were asked to

provide a sales pavilion for a four day event opposite the site. One of our Losberger structures was erected to host the Lord Mayor and other dignitaries and also serve as a sales pavilion to the public over the following days.



Our client had demanded a high quality structure, so as to endorse the feeling of a quality development. We were pleased to play a part in the success of the occasion as 160 flats were sold over the two days, regardless of a three year wait for occupation.



PRIDEWATCH EVENTS

Red Lion Marquees is part of the Pridewatch Events Group with sister company Chichester Canvas based in West Sussex. This gives us coverage to contracts in the South of England from our stock of marquees which exceeds 300,000sq ft.

With a joint turnover currently of £1.5m we are one of the U.K's largest independent marquee contractors which allows us to fully meet your requirements and assure you that in case of need we will be there!

DANCE ANYONE?

This year we have acquired a new premium black and white dance floor from veteran floor makers Sico, which makes the perfect accompaniment to starlit and harlequin themed settings. This innovative portable dance floor features flooring-grade laminate and requires no refinishing. This makes it more resistant to chipping and fading normally associated with many other dance floors. The system also allows for solely black dance floors or notably white floors which are becoming increasingly fashionable for weddings.



A CLEAN INVESTMENT

We have recently invested in a high technology laundry management system to ensure our interior linings are kept in pristine condition. An OTEX infused washer supplied by market leaders JLA has been installed which fully eradicates mildew residues along with most other problems. The washer can operate at lower temperatures keeping creasing down to a minimum and the system's greater efficiency means that our impact on the environment will be reduced considerably.

RACING AHEAD

We were privileged to have been chosen to provide a pavilion for Vodafone McLaren Mercedes for a corporate day attended by Lewis Hamilton and his F1 car. After their success in the F1 drivers' championship, corporate clients and members were given the chance to meet Lewis Hamilton and have him drive them around Goodwood Motor Circuit in a Mercedes McLaren SLR.

